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## Tickle Kitty Press Scratches Out a Market In Female Sex Advice

SAN FRANCISCO — Despite being self-published, Sadie Allison is anything but a writer shilling a book no one wants to buy.

Just the opposite — her books have sold tens of thousands of copies through her company, Tickle Kitty Press, and have garnered praise in the publishing industry. Her last book, *Tickle Your Fancy*, sold over 50,000 copies, as well as garnering a laurel from the Independent Publisher Book Awards in its Best Sexuality category. Her new release, *Toygasms!*, sold out of its first printing when it was introduced during AVN's Adult Entertainment Expo in January and is now in its second printing.

"Time after time, with talking to girlfriends at parties, or at school or at lunch, I became good at giving people the right kind of advice they needed to learn new things and have better sex lives with their partners," she said.

*Toygasms!* is a guide to sex toys and incorporating them into the bedroom. Allison researched the book by talking to people in and around the sex toy industry. She added some of the techniques illustrated in the book, which range from basic to exotic, were hers and others were culled from friends.

— Wayne Hentai

Allison can be reached by e-mail, [sadie@ticklekittypress.com](mailto:sadie@ticklekittypress.com) and her books can be ordered through [www.ticklekitty.com](http://www.ticklekitty.com).

## Hustler Overhauls Itself

BEVERLY HILLS, Calif. — The editorial overhaul of *Hustler* is well under way, and while some of the initial changes in the flagship publication of LFP's publishing empire were apparent in the March issue, the April issue of the 25-year old magazine features radical changes.

"The magazine has been rethought from top to bottom," said Bruce David, who took over the editorial reins of *Hustler* this past fall. "We have a new art director — Kamilia Kowalczyk — who is redesigning the overall design of the book and rethinking the way our photos are shot."

*Hustler* will no longer show nudity on the cover, allowing it to reduce the number of copies that have been banded — shrink-wrapped with a band around it — something David feels will increase circulation significantly.

David, who works closely with *Hustler* publisher and founder Larry Flynt, intends to create more aggressive, confrontational editorial content for the magazine.

— Scott Ross

## HarperCollins Gives New Meaning to Adult Books

NEW YORK — Publisher HarperCollins is releasing three adult industry-related books this year.

First off will be the June release of *The Other Hollywood: The Uncensored Oral History of the Porn Film Industry* by Legs McNeil, co-author of *Please Kill Me: The Uncensored Oral History of Punk*.

Then in July: *Traci Lords Underneath It All*, a memoir by Traci Lords. She'll be discussing her career in the adult-film industry.

"It's an uncensored walk in the stiletto shoes of a 15-year-old porn star," promises Lords. "It's an all-access pass into strip clubs, sex shows, and then finally mainstream Hollywood."

Meanwhile, the first of Jenna Jameson's two-book deal with HarperCollins, *How to Make Love Like a Porn Star*, is slated for an October release.

— Scott R.

**Barely Legal**

*LFP, Inc.*  
Lots of steamy young girlflesh in pictorials.



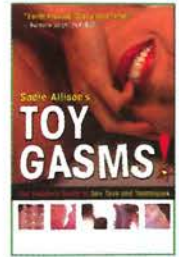
**Hustler XXX, Vols. 16 and 19**

*LFP, Inc.*  
The self-described "Vogue of pornography" is a must-have for any serious connoisseur.



**Toygasms**

*Tickle Kitty Press*  
An enjoyable and non-intimidating introduction to sex toys — perfect for the timid but curious.



**Best Gay Erotica 2003**

*Cleis Press*  
A hot and sensual experience that will appeal to everyone.



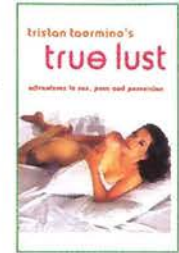
**Ripe Fruit**

*Cleis Press.*  
A collection of thoughtful stories concerning the sex lives of older ladies.



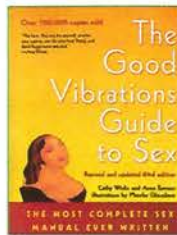
**Tristan Taormino's True Lust**

*Cleis Press*  
Collected essays by the thinking person's Butt Girl.



**The Good Vibrations Guide to Sex**

*Cleis Press*  
Shops that carry erotic and sexual educational books or videos should definitely include the revised version of this vital reference book.



**Time Traveler Ai**

*CPM Manga*  
If there's a section for anime graphic novels, these volumes belong there. If there's not a section, it's probably time to start one as this is a good series to begin with.



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